



Nightingale House Hospice  
Hospis Tŷ'r Eos



# Longest Day Lasting Care

**Every donation doubles. Every moment counts.**



# Introduction

On **20 & 21 June 2025**, we're hosting **Longest Day, Lasting Care** - a fundraising marathon to help fund specialist palliative care for local people and their families.

For 30 years, Nightingale House Hospice has been at the heart of the community, but we rely on generous support to continue our vital work. This year, it will cost **£15,351 per day** to run the hospice, we need your help more than ever. By becoming a match funder, your contribution will have **double the impact**. Every public donation will be matched by a group of funders, including businesses, philanthropists, and foundations, so **£3,000 becomes £6,000** for the hospice.

Your support will help fund rehabilitation, wellbeing sessions, creative therapy, respite, bereavement support, and end-of-life care. Join us and make a lasting difference.



Your support helps us provide essential care for patients and families living with life-limiting and progressive conditions. Here's how donations make a difference:

- A full course of complementary therapy sessions, including oncology reflexology, massage, Reiki, acupuncture, and aromatherapy for a patient and their carer – **£600**
- Daily meals for one in-patient over a year – **£3,285**
- One week of in-patient care for a patient – **£6,510**
- Lunches for all Wellbeing Programme patients across the year – **£9,720**
- Annual cost of providing piped oxygen on our IPU for our patients – **£13,365**

*Please note: All costs are accurate at the time of printing and may be subject to change.*

Every match funder will help us continue delivering expert care and support.



# Our funders promise

As a valued supporter, in return for your support, you will receive:

## Brand visibility

Use of our exclusive Nightingale 30th Anniversary Match Funding logo to showcase your support on your marketing materials and digital platforms.

Your logo is featured on our campaign webpage in the dedicated "Our Match Funders" section, including a link to your website.



## Public recognition

You will be included in a special appreciation post on our social media channels, highlighting our match funders' support.

Press release recognition in a post-campaign piece (subject to media coverage).

A spotlight feature in our Hospice Autumn Newsletter, dedicated to thanking match funders.

## Networking opportunity

An invitation to our dedicated Thank-You Coffee Morning to celebrate funders, share the impact of your support, and provide a networking opportunity.

## Recognition

A Thank You Certificate and Anniversary Pin Badge as a token of our appreciation.

An Impact Report detailing how your matched donations have made a real difference to our patients and families.

**Your generosity is truly invaluable in helping us continue our care and support for those who need it most. Thank you for making a lasting impact .**



# Treating people with dignity and care

At Nightingale House Hospice, we believe that everyone deserves to live with dignity, comfort, and compassion—no matter their diagnosis. For Carol Purchase and her family, the hospice became a place of comfort in their most difficult days.

When Carol was diagnosed with pancreatic cancer, her family faced an uncertain journey. Her symptoms worsened, medical appointments were delayed, and they felt helpless. But everything changed when they found Nightingale House Hospice.

Carol's daughter, Louise Dale, said: *"At the hospice, everything felt different."*

*"The staff treated my mum with such dignity and care. It wasn't just about her illness; they saw her as a person, and that made all the difference."*

From the moment Carol arrived, the hospice team worked tirelessly to manage her pain and symptoms, ensuring she was as comfortable as possible. After weeks of distress, she finally found relief.

Louise shared: *"She felt safe here"*

*"For the first time in a long time, she was able to smile again."*

But Nightingale House didn't just care for Carol, we cared for her whole family. Staff provided emotional support, answered



difficult questions, and simply listened when they needed it most.

Louise said: *"The staff didn't just look after my mum. They looked after all of us."*

One of the most precious gifts the hospice gave the family was time to make meaningful memories. Even as Carol's condition declined, she was able to share special moments with her loved ones.

Louise recalled: *"We had a little birthday party for my daughter, Leora, at the hospice, which the staff helped to organise."*

*"Mum couldn't go home, but the staff made sure we could celebrate together."*

Since Carol's passing, her family has been determined to give back. Her son Simon completed a skydive, raising over **£2,174**, while her husband, Terry now volunteers at the hospice, a reflection of their gratitude for the care they received.

Louise said: *"We will never be able to thank them enough."*

*"Nightingale House gave us comfort when we needed it most, and now we want to help others."*

As we celebrate 30 years of specialist care, Nightingale House Hospice remains committed to supporting patients and families facing life-limiting and progressive illnesses just like we did for Carol and her family.

Every donation made during our Longest Day, Lasting Care campaign will be doubled, meaning your support goes twice as far.

With your help, we can continue to be there for families when they need us most.

